In 2007, CRLC celebrated the success of facilitating the permanent protection of three properties in Hanover County totaling over 1,300 acres of land. CRLC’s educational outreach efforts were directly responsible for these three families protecting their land.

CRLC mailed over 2,000 postcards to rural landowners (50 acres or more of land) in the Richmond area to educate them about conservation easements and the related tax benefits. Additionally CRLC mailed 300 postcards to local accounting firms to apprise them of the tax incentives of conservation easements.

Three board members of CRLC attended the first annual Virginia statewide land trust conference in Staunton, Virginia.

CRLC hired a part time educational outreach coordinator to assist in educating landowners about conservation easements. The outreach coordinator met with a total 18 landowners to educate them about conservation easements. Four landowners initiated a conservation easement but ultimately three landowners place their land under conservation. The fourth landowner decided not to place an easement on his property due to property valuation issues.

Total contributions in 2007 were $43,770 and expenses were $20,792. The largest contributors to CRLC in 2007 were The Robins Foundation ($15,000) and Philip Morris USA ($15,000). CRLC also received a $5,000 grant from Luck Stone Foundation and a $5,000 grant from Vulcan Materials.

Due to the size of the 2007 budget CRLC did not have its financial statements audited.