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Organizational Overview

OUR MISSION
The Capital Region Land Conservancy’s (CRLC) mission is to conserve and protect the natural and historic land and water resources of Virginia’s Capital Region for the benefit of current and future generations.

EXPANDING CONSERVATION IN THE CAPITAL REGION
Richmond is home to many organizations with diverse conservation missions, but CRLC serves as the region’s only land trust that exists solely to protect land in the City of Richmond and the seven surrounding counties of Chesterfield, Henrico, Hanover, Goochland, Powhatan, New Kent, and Charles City. CRLC is the leading resource for Richmond-region landowners who wish to protect the natural and historic resources of their land and permanently preclude future development of the property.

We provide landowners with thorough, reliable information on land protection tools, connect them with easement holders best suited to their goals, facilitate the often lengthy and complex process of donating conservation easements, co-hold easements with other conservation nonprofits or agencies, and now independently act as sole holder of conservation easements.

CRLC also makes the case for conservation to the broader community through outreach, educational programs, increased public access to natural areas, and opportunities for local residents to become better acquainted with the special places that give our region its unique character.

Since its inception in 2005, the Capital Region Land Conservancy has played a critical role in the permanent protection of more than 7,250 acres including 35 miles of stream frontage in the Richmond region. CRLC now co-holds or holds twelve conservation easements protecting 1,270 cumulative acres.
Entering Our Second Decade

2016 began an era of expansion for CRLC as we launched new program initiatives backed by increased organizational capacity as we also prepared for an ambitious 2017. Our achievements include:

CONSERVED PLACES

- Recording as sole-holder two City of Richmond conservation easements protecting scenic views adjacent to the already protected James River Park System
- Facilitating conservation easements now held by The Virginia Outdoors Foundation on Goochland County’s 175 acre Century Farm, “Overhome Farm”, and the 140 acre “The Oaks” in Goochland and Fluvanna counties which is listed on the National Historic Register
- Signing $6.562 million purchase agreement for 875± acre Malvern Hill Farm in eastern Henrico County

STEWARDSHIP

- Conducting nine on-site conservation easement monitoring visits
- Devoting over 85 hours of total time, including administrative, to easement monitoring
- Managing the conservation easement on 280 acres of the James River Park System, covering 20 miles of ground

LANDOWNER CONNECTIONS

- Conducting conservation seminars in three counties, attended by a total of 60 landowners
- Meeting individually with 10 new landowners to explore conservation easement potential and developing several relationships in the initial stage of the easement process

Fields Forests + Streams (Goochland County)

Guided Hike at Atkins Acres (Chesterfield County)
COMMUNITY OUTREACH

- Delivering presentations for civic groups and workshops in six localities
- Sponsoring the RVA Environmental Film Festival where CRLC’s five-minute promotional video debuted
- Leading public hikes at the 262-acre Brown and Williamson Conservation Area and the 109-acre Atkins Acres
- Sponsoring targeted programming on local public radio
- Participating in two Earth Day festival events

SPECIAL EVENTS

- In conjunction with the Office of the Governor, hosting a reception at the Governor’s Mansion to celebrate Century Farms and to sign legislation establishing the Century Forest program
- Hosting annual Fields, Forests + Streams fundraiser at Tuckahoe Plantation, attended by 120 guests

COMMUNICATIONS AND MEDIA

- Delivering two print newsletters to 600 recipients and ten electronic newsletters to over 1,800 subscribers
- Strengthening social media presence with a 70% increase in Facebook and 150% increase in Twitter followers
- Garnering 20 press mentions across online, print, radio, and television outlets

MEMBERSHIP GROWTH

- Attracting over 60 new committed CRLC members
Financial Summary

**Income - $154,419***
- Unrestricted - $51,070
- Interest/Dividends - $1,921
- Restricted - $100,926
- Unrestricted - $51,070

**Expenses - $84,969**
- Operations - $10,143
- Payroll (Outreach) - $50,868
- Professional Svcs. - $13,243
- Fundraising - $7,515
- Other - $3,200

*beginning net assets were $155,314 at 01/01/2016 and year-end net assets on 12/31/2016 were $228,971.*
2016 Donor List

Organizations

$5,000 +
- Bank of America
- The Dominion Foundation
- Luck Companies Foundation
- Virginia Environmental Endowment

$2,500 - $4,999
- Elwood Thompson’s
- McGue Millhiser Family Trust
- WestRock

$1,000 - $2,499
- East West Foundation
- Markel Corporation
- The Tomato Fund
- Virginia Land Conservation Foundation
- Vulcan Materials Company

$500 - $999
- Atoka Conservation Exchange
- Colonial Capital Management LLC
- Colonial Farm Credit
- Granite Gov Solutions LLC
- The Maggie & Waggie Foundation
- Massie Scott Fund of The Community Foundation Serving Richmond and Central Virginia
- Trane
- Troutman Sanders
- Virginia Department of Agriculture and Consumer Services
- Virginia Department of Forestry

Individuals

$5,000 +
- Mark and Karen Perreault
- Mark Romer
- Randy and Meade Welch

$1,000 +
- Elizabeth Barrett and Kathleen Roemer
- Preston and Liz Bryant
- Addison Thompson
- John and Bucci Zeugner

$500 - $999
- Dorothy Cleal
- Mark Endries
- Leah E. Henschen
- C.T. Hill
- Virginia Lipford
- Carol Wampler
- Brian J. Watson

$250 - $499
- Bill Barnett
- J.P. McGuire and Hylah Boyd
- Sandy and Rossie Fisher
- Fred and Muschi Fisher
- Dan and Linda Jones
- James W. Klaus
- Eleanor Leahy
- Pettus and Ellen Lecompte
- Bradley and Robin Metcalf
- Peter Sisti
- D. Cabell Vest
- John and Cabell West
- Charles B. Biley Jr.
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- Patrick G. Mulvihill
- Doug and Jennifer Palmore
- Nancy Pecsok
- Cotesworth and Helen Pinckney
- Trip Pollard
- S. Waite Rawls
- Philip Reed
- Isabelle Richman
- Erik and Elise Rupinski
- Chris Whiteman and Susan Schaffer
- Tamara Schomber
- Stewart C. C. Schwartz
- Reed and Gail Schweickert
- S. Buford and Susie Scott
- Shawna Shade
- Brian and Ellen Shepard
- Wendy Sprout
- James and Elizabeth Stutts
- Mary-Helen Sullivan
- Nan and Stephen Stutts
- Donald Timberlake
- Harry and Sally Warthen
- Irvine and Lynn Wilson

$1 - $99
- Annette Alabaster
- Michelle Alford
- John and Diane Anderson
- Ashton Armistead
- Michael and Melanie Bartolf
- Pattie Bland
Betsy B. Carr  
Roger K. Clark  
Stew and Denise Doetzer  
Robert L. Dunn  
Emily Gianfortoni  
Richard G. Gibbons  
Matt and Sydney Gottwald  
Betty Montgomery Handy  
William Hardy  
Fred and Lyn Hodnett  
Raidah Hudson  
Jeremiah J. Jewett III  
J. Sterling Jones  
Sarah Kay

Michael Larkum  
Thomas Scott Layman  
Nan Leake  
Joseph and Junko Liesfeld  
Jerry McCarthy  
Richard Michaux  
Richard Morrisey  
Thomas F. Nunley  
Penny Page  
Heather Paoloni  
Edward Oliver  
F. Scott Reed  
Laird Reed  
Bill Lamp and Jennifer Rice

Sarah Richardson  
Louise Seals  
Wayne Settle  
James Shelton  
Brian Siff  
Preston S. Smith  
Tom and Joyce Smith  
Vicky Steinruck  
Brant Stitzer  
Carson Tucker  
Ursel Huber  
Bud Vye  
Kevin and Elva Wilhite  
Barbara Z. Zlony

New Conservation Easement Sign in James River Park (Richmond)
Who We Are

BOARD OF DIRECTORS
President - Bill Greenleaf, Virginia Community Capital
Vice President – Brian J. Watson, Markel Corporation
Treasurer – Mark Endries, Luck Companies
Secretary - Mary Susan Davies, Attorney
Leah Henschen, SunTrust Bank
Dan Jones, Gallier Meyer Real Estate
Anj McClain, Catapult Inc.
Philip Reed, McLean-Faulconer, Inc.
Aaron Revere, Resource Environmental Solutions
Tad Thompson, Tuckahoe Plantation

EMERITUS BOARD MEMBERS
Bobby Lamb, Attorney
Brooks Smith, Troutman Sanders LLP

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Walter Beck, Vulcan Materials
Matt Gottwald, Beechwood Farm
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F. Scott Reed, Prologue Systems
Sarah Richardson, VA Department of Conservation & Recreation
Carol Wampler, Retired, VA Department of Environmental Quality
David Willis, Lumber Liquidators

STAFF
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