



CAPITAL REGION
LAND CONSERVANCY

ANNUAL REPORT

FY 2016

Protecting the Places & Land You Love

CRLC 2016 ANNUAL REPORT

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Organizational Overview

OUR MISSION

The Capital Region Land Conservancy's (CRLC) mission is to conserve and protect the natural and historic land and water resources of Virginia's Capital Region for the benefit of current and future generations.

EXPANDING CONSERVATION IN THE CAPITAL REGION

Richmond is home to many organizations with diverse conservation missions, but CRLC serves as the region's only land trust that exists solely to protect land in the City of Richmond and the seven surrounding counties of Chesterfield, Henrico, Hanover, Goochland, Powhatan, New Kent, and Charles City. CRLC is *the* leading resource for Richmond-region landowners who wish to protect the natural and historic resources of their land and permanently preclude future development of the property.

We provide landowners with thorough, reliable information on land protection tools, connect them with easement holders best suited to their goals, facilitate the often lengthy and complex process of donating conservation easements, co-hold easements with other conservation nonprofits or agencies, and now independently act as sole holder of conservation easements.

CRLC also makes the case for conservation to the broader community through outreach, educational programs, increased public access to natural areas, and opportunities for local residents to become better acquainted with the special places that give our region its unique character.

Since its inception in 2005, the Capital Region Land Conservancy has played a critical role in the permanent protection of more than 7,250 acres including 35 miles of stream frontage in the Richmond region. **CRLC now co-holds or holds twelve conservation easements protecting 1,270 cumulative acres.**

Conservation easements are voluntary legal agreements that place permanent limits on future development in order to protect the land's conservation values. Each easement is unique and negotiated between the landowner and the public agency or conservation organization that holds the easement. Except for rights explicitly given up in the easement document, the landowner continues to own, use, and manage the land. The land can be farmed, hunted, sold and passed to heirs.



Malvern Hill Farm (Henrico County)

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Entering Our Second Decade

2016 began an era of expansion for CRLC as we launched new program initiatives backed by increased organizational capacity as we also prepared for an ambitious 2017. **Our achievements include:**

CONSERVED PLACES

- Recording as sole-holder two City of Richmond conservation easements protecting scenic views adjacent to the already protected James River Park System
- Facilitating conservation easements now held by The Virginia Outdoors Foundation on Goochland County's 175 acre Century Farm, "Overhome Farm", and the 140 acre "The Oaks" in Goochland and Fluvanna counties which is listed on the National Historic Register
- Signing \$6.562 million purchase agreement for 875± acre Malvern Hill Farm in eastern Henrico County

STEWARDSHIP

- Conducting nine on-site conservation easement monitoring visits
- Devoting over 85 hours of total time, including administrative, to easement monitoring
- Managing the conservation easement on 280 acres of the James River Park System, covering 20 miles of ground

LANDOWNER CONNECTIONS

- Conducting conservation seminars in three counties, attended by a total of 60 landowners
- Meeting individually with 10 new landowners to explore conservation easement potential and developing several relationships in the initial stage of the easement process



Fields Forests + Streams (Goochland County)



Guided Hike at Atkins Acres (Chesterfield County)

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COMMUNITY OUTREACH

- Delivering presentations for civic groups and workshops in six localities
- Sponsoring the RVA Environmental Film Festival where CRLC's five-minute promotional video debuted
- Leading public hikes at the 262-acre Brown and Williamson Conservation Area and the 109-acre Atkins Acres
- Sponsoring targeted programming on local public radio
- Participating in two Earth Day festival events

SPECIAL EVENTS

- In conjunction with the Office of the Governor, hosting a reception at the Governor's Mansion to celebrate Century Farms and to sign legislation establishing the Century Forest program
- Hosting annual Fields, Forests + Streams fundraiser at Tuckahoe Plantation, attended by 120 guests



COMMUNICATIONS AND MEDIA

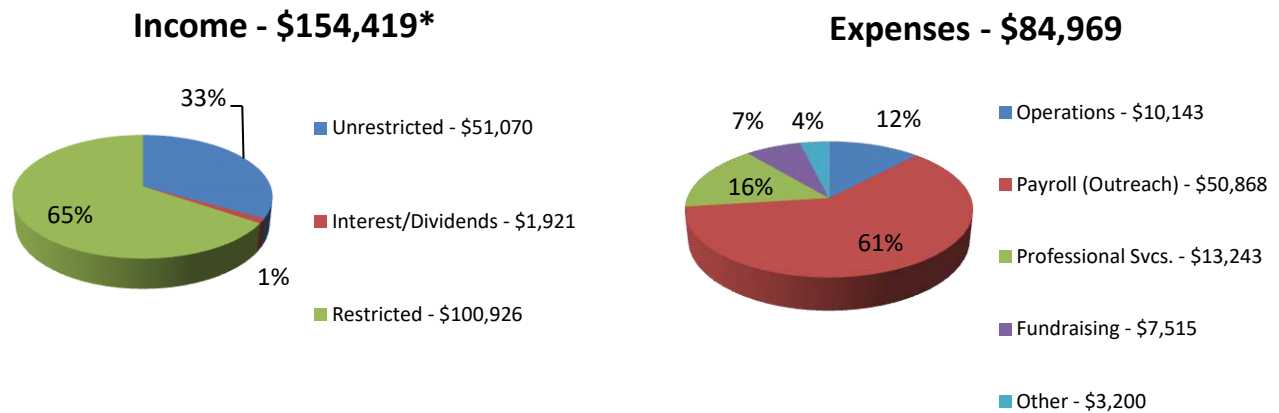
- Delivering two print newsletters to 600 recipients and ten electronic newsletters to over 1,800 subscribers
- Strengthening social media presence with a 70% increase in Facebook and 150% increase in Twitter followers
- Garnering 20 press mentions across online, print, radio, and television outlets

MEMBERSHIP GROWTH

- Attracting over 60 new committed CRLC members

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Financial Summary



** beginning net assets were \$155,314 at 01/01/2016 and year-end net assets on 12/31/2016 were \$228,971.*



Easement Donor Virginia Lipford Interviewed for CRLC Video

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2016 Donor List

Organizations

\$5,000 +

Bank of America
The Dominion Foundation
Luck Companies Foundation
Virginia Environmental Endowment

\$2,500 - \$4,999

Elwood Thompson's
McGue Millhiser Family Trust
WestRock

\$1,000 - \$2,499

East West Foundation
Markel Corporation
The Tomato Fund
Virginia Land Conservation Foundation
Vulcan Materials Company

\$500 - \$999

Atoka Conservation Exchange
Canal Capital Management LLC
Colonial Farm Credit
Granite Gov Solutions LLC
The Maggie & Waggie Foundation
Massie Scott Fund of The Community
Foundation Serving Richmond and
Central Virginia
Trane
Troutman Sanders
Virginia Department of Agriculture and
Consumer Services
Virginia Department of Forestry

\$250 - \$499

Brent Family Foundation
Chipotle
REI

\$100 - \$249

Kroger Mid-Atlantic
Monacan Soil and Water Conservation
District

\$1 - \$99

AmazonSmile Foundation
Fresh Market
Recycling Perks LLC

Individuals

\$5,000 +

Mark and Karen Perreault
Mark Romer
Randy and Meade Welch

\$1,000 +

Elizabeth Barrett and
Kathleen Roemer
Preston and Liz Bryant
Addison Thompson
John and Bucci Zeugner

\$500 - \$999

Dorothy Cleal
Mark Endries
Leah E. Henschen
C.T. Hill
Virginia Lipford
Carol Wampler
Brian J. Watson

\$250 - \$499

Bill Barnett
J.P. McGuire and Hylah Boyd
Sandy and Rossie Fisher
Fred and Muschi Fisher
Dan and Linda Jones
James W. Klaus
Eleanor Leahy

Pettus and Ellen Lecompte
Bradley and Robin Metcalf
Peter Sisti
D. Cabell Vest
John and Cabell West

\$100 - \$249

Parker and Katherine Agelasto
Peter and Betsy Agelasto III
John and Heather Barrar
John Bell
Charles B. Bliley Jr.
Richard Carchman
James and Margaret Carreras
Sarah E. Chamberlin
Eston and Mable Cosby
Breck and Robin Daughtrey
Mary Susan Davies
Mike Golden
Bill and Laura Greenleaf
Elliott Harrigan
Connie and Ted Harriss
Bobby Lamb
Anj McClain
Gregory and Catherine Moser
Patrick G. Mulvihill
Doug and Jennifer Palmore
Nancy Pecsok

Cotesworth and Helen Pinckney
Trip Pollard
S. Waite Rawls
Philip Reed
Isabelle Richman
Erik and Elise Rupinski
Chris Whiteman and Susan Schaffer
Tamara Schomber
Stewart C. C. Schwart
Reed and Gail Schweickert
S. Buford and Susie Scott
Shawna Shade
Brian and Ellen Shepard
Wendy Sprout
James and Elizabeth Stutts
Mary-Helen Sullivan
Nan and Stephen Thurston
Donald Timberlake
Harry and Sally Warthen
Irvine and Lynn Wilson

\$1 - \$99

Annette Alabaster
Michelle Alford
John and Diane Anderson
Ashton Armistead
Michael and Melanie Bartolf
Pattie Bland

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Betsy B. Carr
Roger K. Clark
Stew and Denise Doetzer
Robert L. Dunn
Emily Gianfortoni
Richard G. Gibbons
Matt and Sydney Gottwald
Betty Montgomery Handy
William Hardy
Fred and Lyn Hodnett
Raidah Hudson
Jeremiah J. Jewett III
J. Sterling Jones
Sarah Kay

Michael Larkum
Thomas Scott Layman
Nan Leake
Joseph and Junko Liesfeld
Jerry McCarthy
Richard Michaux
Richard Morrissey
Thomas F. Nunley
Penny Page
Heather Paoloni
Edward Oliver
F. Scott Reed
Laird Reed
Bill Lamp and Jennifer Rice

Sarah Richardson
Louise Seals
Wayne Settle
James Shelton
Brian Siff
Preston S. Smith
Tom and Joyce Smith
Vicky Steinruck
Brandt Stitzer
Carson Tucker
Ursel Huber
Bud Vye
Kevin and Elva Wilhite
Barbara Z. Zlony



New Conservation Easement Sign in James River Park (Richmond)

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Who We Are

BOARD OF DIRECTORS

President - Bill Greenleaf, Virginia Community Capital
Vice President – Brian J. Watson, Markel Corporation
Treasurer – Mark Endries, Luck Companies
Secretary - Mary Susan Davies, Attorney
Leah Henschen, SunTrust Bank
Dan Jones, Gallier Meyer Real Estate
Anj McClain, Catapult Inc.
Philip Reed, McLean-Faulconer, Inc.
Aaron Revere, Resource Environmental Solutions
Tad Thompson, Tuckahoe Plantation

EMERITUS BOARD MEMBERS

Bobby Lamb, Attorney
Brooks Smith, Troutman Sanders LLP

BOARD OF ADVISORS

Heather Barrar, Chesterfield County
Walter Beck, Vulcan Materials
Matt Gottwald, Beechwood Farm
Kerry Hutcherson, Rudy, Coyner & Associates
T.J. Mascia, Resource Environmental Solutions
F. Scott Reed, Prologue Systems
Sarah Richardson, VA Department of Conservation & Recreation
Carol Wampler, Retired, VA Department of Environmental Quality
David Willis, Lumber Liquidators

STAFF

Parker C. Agelasto, Executive Director
Jane Myers, Land Conservation Manager

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Contact Information

PARKER AGELASTO
EXECUTIVE DIRECTOR



Tel 202.302.0153
parker@capitalregionland.org

JANE MYERS
LAND CONSERVATION MGR.



Tel 804.745.3110
jane@capitalregionland.org

BILL GREENLEAF
BOARD PRESIDENT



Tel 804.370.6808
bill@capitalregionland.org



P.O. Box 17306; Richmond, VA 23226

Tel 804.745.3110

www.capitalregionland.org

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