Organizational Overview

OUR MISSION
The Capital Region Land Conservancy’s (CRLC) mission is to conserve and protect the natural and historic land and water resources of Virginia’s Capital Region for the benefit of current and future generations.

EXPANDING CONSERVATION IN THE CAPITAL REGION
Richmond is home to many organizations with diverse conservation missions, but CRLC serves as the region’s only land trust that exists solely to protect land in the City of Richmond and the seven surrounding counties of Chesterfield, Henrico, Hanover, Goochland, Powhatan, New Kent, and Charles City. CRLC is the leading resource for Richmond-region landowners who wish to protect the natural and historic resources of their land and permanently preclude future development of the property.

We provide landowners with thorough, reliable information on land protection tools, connect them with easement holders best suited to their goals, facilitate the often lengthy and complex process of donating conservation easements, co-hold easements with other conservation nonprofits or agencies, and now independently act as sole holder of conservation easements.

CRLC also makes the case for conservation to the broader community through outreach, educational programs, increased public access to natural areas, and opportunities for local residents to become better acquainted with the special places that give our region its unique character.

Since its inception in 2005, the Capital Region Land Conservancy has played a critical role in the permanent protection of more than 7,250 acres including 38 miles of river and stream frontage in the Richmond region. CRLC now holds four (4) and co-holds twelve (12) conservation easements protecting nearly 2,000 acres.
A Record Breaking Year

CRLC broke new records in 2017 by recording 5 conservation easements while working to complete its acquisition of the historic 871-acre Malvern Hill Farm. Our achievements include:

CONSERVED PLACES
- Recording as sole-holder two conservation easements. These include the 145.22-acre property in Powhatan County known as “Norwood” that is listed on the National Register of Historic Places and is adjacent to the James River as well as 180.84 acres in Chesterfield County with one mile of frontage on the James River, 80 acres of emergent wetlands, and two miles of public access trails. This property at Rivers Bend is adjacent to wetlands owned by Virginia Commonwealth University’s Rice Rivers Center, across the river from the 810-acre Dutch Gap Conservation Area, and within the viewshed of Henricus Historical Park.
- Recording as co-holder three conservation easements with the Henricopolis Soil and Water Conservation District. These include 6.58 acres in Henrico County adjacent to Joseph Bryan Park in the City of Richmond, 81.73 acres in Henrico County along Four Mile Creek and within the core area of the First and Second Battles of Deep Bottom, and 171 acres in Henrico County along the Chickahominy River.
- Facilitating conservation easements on a 211-acre property in Henrico County held by the Virginia Outdoors Foundation and a 226-acre property in Powhatan County held by the Virginia Department of Forestry
- Continuing due diligence, fundraising, and initiating conservation easements with the Virginia Department of Historic Resources and the Virginia Outdoors Foundation on the 871-acre Malvern Hill Farm in Henrico County

STEWARDSHIP
- Conducting eleven on-site conservation easement monitoring visits
- Devoting over 106 hours of total time, including administrative, to easement monitoring
- Drafting a Conservation Vision Map for the Capital Region to highlight focus areas for CRLC’s land conservation
- Enrolling in the 2018 Land Trust Accreditation Commission’s program to become nationally accredited

LANDOWNER CONNECTIONS
- Conducting conservation seminars in two counties, attended by a total of 36 landowners
- Meeting individually with 12 new landowners to explore conservation easement potential and developing several relationships in the initial stage of the easement process
COMMUNITY OUTREACH

- Delivering presentations for civic groups and workshops in six localities
- Hosting two programs entitled “A Sand County Almanac Revisited: Conversations about Land, People, and Community” to screen the documentary “Green Fire: Aldo Leopold and a Land Ethic for Our Time” at REI and Lewis Ginter Botanical Gardens that attracted 58 attendees
- Sponsoring the RVA Environmental Film Festival
- Leading public hikes at the 262-acre Brown and Williamson Conservation Area and the 109-acre Atkins Acres in Chesterfield County for 26 participants
- Sponsoring targeted programming on local public radio
- Participating in two Earth Day festival events

SPECIAL EVENTS

- Hosting annual Fields, Forests + Streams fundraiser at Tuckahoe Plantation, attended by 120 guests

COMMUNICATIONS AND MEDIA

- Delivering two print newsletters to 1,400 recipients and twenty electronic newsletters to over 1,800 subscribers
- Strengthening social media presence with a 70% increase in Facebook and 150% increase in Twitter followers
- Garnering more than 25 press mentions across online, print, radio, and television outlets

MEMBERSHIP GROWTH

- Attracting over 98 new CRLC members and a renewal rate of 85%
Financial Summary

Income - $358,293*

- Unrestricted - $48,176
- Interest/Dividends - $2,573
- Restricted - $307,544

Expenses - $144,709

- Operations - $18,872
- Payroll (Outreach) - $106,952
- Professional Svcs. - $5,580
- Fundraising - $10,516
- Other - $2,789

* beginning net assets were $228,971 at 01/01/2017 and year-end net assets on 12/31/2017 were $454,060.
2017 Donor List

Organizations

$25,000 +
James River Association
Mary Morton Parsons Foundation
Virginia Battlefield Preservation Fund

$10,000 - $24,999
Custis Westham Fund of The Community Foundation Serving Richmond and Central Virginia
Richard S. Reynolds Foundation
Virginia Environmental Endowment

$5,000 - $9,999
Land Trust Alliance
Luck Companies Foundation
Rivers Bend Redevelopment LLC
SunTrust Foundation

$2,500 - $4,999
Civil War Trust
NewMarket Corporation
Resource Environmental Solutions
Virginia Land Conservation Foundation

$1,000 - $2,499
Commonwealth of Virginia Campgain
The Maggie and Waggie Foundation
Hirscherl Fleischer
Popmount Inc.
Timmons Group
The Tomato Fund
Vulcan Materials Company
Yard Works LLC

$500 - $999
American Civil War Museum
Association for the Preservation of Henrico Antiquities
Canal Capital Management LLC
Colonial Farm Credit
Friends of the James River Park
Massie Scott Fund of The Community Foundation Serving Richmond and Central Virginia
Troutman Sanders

Individuals

$2,500 +
Anonymous
Frank Batten Jr.
Fred and Muschi Fisher
McGue Millhiser Family Trust
Mark and Karen Perreault
Locke and Rebecca Taylor
Randy and Meade Welch
John and Bucci Zeugner

$1,000 - $2,499
Elizabeth Barrett and Kathleen Roemer
Preston and Liz Bryant
Childs F. Burden
Roger K. Clark
James W. Klaus
Richard and Susan Nunnally
Gail and Reed Schweickert
Tad and Sue Thompson

$500 - $999
Edward and Anne Armstrong
Mary Susan Davies
Gary Fenchuk
Jim and Nancy Gottwald
Leah E. Henschen
Douglas A. Houston
Dan and Linda Jones
Virginia Lipford
Mark Romer
Brooks Smith
Rod Smyth
Robert L. Stone
Barbara B. and James E. Ukrop Fund
Brian and Katherine Watson

$250 - $499
Eugenia Anderson-Ellis
Ashton Armistead

Donald and Cindie Barnett

Lewis Barnett
Jim and Margaret Carreras
McGuire and Hylah Boyd
Robert Rae Gordon
Lawrence and Freddie Gray
Connie and Ted Harriss
C. T. Hill
Bobby Lamb
Patrick G. Mulvihill
William and Arlene Petersen
Cotesworth and Helen Pinckney
Waite and Malou Rawls
Isabelle Richman
John Roberts
Brian and Ellen Shepard
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Richard G. Gibbons
Dorothy A. Gold
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Bradt Stitzer
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Catharine W. Tucker
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Fields Forests + Streams (Goochland County)
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Sarah Richardson, VA Department of Conservation & Recreation

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Laura Greenleaf, Stewardship & Outreach Coordinator
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