



ANNUAL REPORT

FY 2017

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Organizational Overview

OUR MISSION

The Capital Region Land Conservancy's (CRLC) mission is to conserve and protect the natural and historic land and water resources of Virginia's Capital Region for the benefit of current and future generations.

EXPANDING CONSERVATION IN THE CAPITAL REGION

Richmond is home to many organizations with diverse conservation missions, but CRLC serves as the region's only land trust that exists solely to protect land in the City of Richmond and the seven surrounding counties of Chesterfield, Henrico, Hanover, Goochland, Powhatan,

New Kent, and Charles City. CRLC is *the* leading resource for Richmond-region landowners who wish to protect the natural and historic resources of their land

and permanently preclude future development of the property.

We provide landowners with thorough, reliable information on land protection tools, connect them with easement holders best suited to their goals, facilitate the often lengthy and complex process of donating conservation easements, co-hold easements with other conservation nonprofits or agencies, and now independently act as sole holder of conservation easements.

CRLC also makes the case for conservation to the broader community through outreach, educational programs, increased public access to natural areas, and opportunities for local residents to become better acquainted with the special places that give our region its unique character.

Since its inception in 2005, the Capital Region Land Conservancy has played a critical role in the permanent protection of more than 7,250 acres including 38

miles of river and stream frontage in the Richmond region. CRLC now holds four (4) and co-holds twelve (12) conservation easements protecting nearly 2,000 acres.

voluntary legal agreements that place permanent limits on future development in order to protect the land's conservation values. Each easement is unique and negotiated between the landowner and the public agency or conservation organization that holds the easement. Except for rights explicitly given up in the easement document, the landowner continues to own, use, and manage the land. The land can be farmed, hunted, sold and passed to heirs.



Rivers Bend (Chesterfield County)

A Record Breaking Year

CRLC broke new records in 2017 by recording 5 conservation easements while working to complete its acquisition of the historic 871-acre Malvern Hill Farm. **Our achievements include:**

CONSERVED PLACES

- Recording as sole-holder two conservation easements. These include the 145.22-acre property in Powhatan
 County known as "Norwood" that is listed on the National Register of Historic Places and is adjacent to the
 James River as well as 180.84 acres in Chesterfield County with one mile of frontage on the James River, 80 acres
 of emergent wetlands, and two miles of public access trails. This property at Rivers Bend is adjacent to wetlands
 owned by Virginia Commonwealth University's Rice Rivers Center, across the river from the 810-acre Dutch Gap
 Conservation Area, and within the viewshed of Henricus Historical Park.
- Recording as co-holder three conservation easements with the Henricopolis Soil and Water Conservation District.
 These include 6.58 acres in Henrico County adjacent to Joseph Bryan Park in the City of Richmond, 81.73 acres in
 Henrico County along Four Mile Creek and within the core area of the First and Second Battles of Deep Bottom,
 and 171 acres in Henrico County along the Chickahominy River.
- Facilitating conservation easements on a 211-acre property in Henrico County held by the Virginia Outdoors Foundation and a 226-acre property in Powhatan County held by the Virginia Department of Forestry
- Continuing due diligence, fundraising, and initiating conservation easements with the Virginia Department of Historic Resources and the Virginia Outdoors Foundation on the 871-acre Malvern Hill Farm in Henrico County

STEWARDSHIP

- Conducting eleven on-site conservation easement monitoring visits
- Devoting over 106 hours of total time, including administrative, to easement monitoring
- Drafting a Conservation Vision Map for the Capital Region to highlight focus areas for CRLC's land conservation
- Enrolling in the 2018 Land Trust Accreditation Commission's program to become nationally accredited

LANDOWNER CONNECTIONS

- Conducting conservation seminars in two counties, attended by a total of 36 landowners
- Meeting individually with 12 new landowners to explore conservation easement potential and developing several relationships in the initial stage of the easement process



Battle of Malvern Hill Anniversary (Henrico County)



Norwood (Powhatan County)

COMMUNITY OUTREACH

- Delivering presentations for civic groups and workshops in six localities
- Hosting two programs entitled "A Sand County Almanac Revisited: Conversations about Land, People, and Community" to screen the documentary "Green Fire: Aldo Leopold and a Land Ethic for Our Time" at REI and Lewis Ginter Botanical Gardens that attracted 58 attendees
- Sponsoring the RVA Environmental Film Festival
- Leading public hikes at the 262-acre Brown and Williamson Conservation Area and the 109-acre Atkins Acres in Chesterfield County for 26 participants
- Sponsoring targeted programming on local public radio
- Participating in two Earth Day festival events

SPECIAL EVENTS

• Hosting annual Fields, Forests + Streams fundraiser at Tuckahoe Plantation, attended by 120 guests



"A Sands County Almanac Revisited: Conversations about Land, People, and Community" (Henrico County)

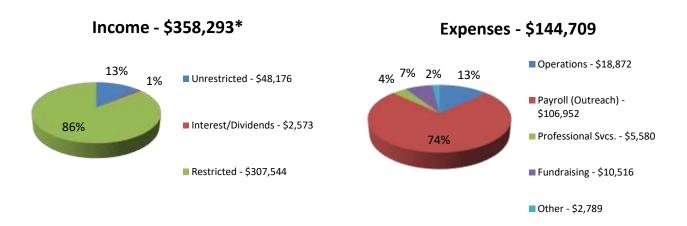
COMMUNICATIONS AND MEDIA

- Delivering two print newsletters to 1,400 recipients and twenty electronic newsletters to over 1,800 subscribers
- Strengthening social media presence with a 70% increase in Facebook and 150% increase in Twitter followers
- Garnering more than 25 press mentions across online, print, radio, and television outlets

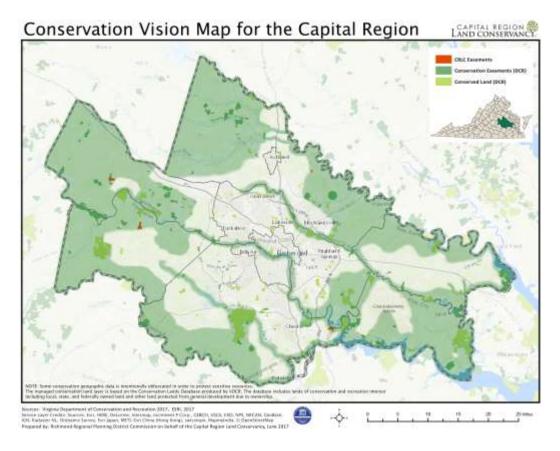
MEMBERSHIP GROWTH

Attracting over 98 new CRLC members and a renewal rate of 85%

Financial Summary



^{*} beginning net assets were \$228,971 at 01/01/2017 and year-end net assets on 12/31/2017 were \$454,060.



Conservation Vision Map for the Capital Region

2017 Donor List

Organizations

\$25,000 +

James River Association Mary Morton Parsons Foundation Virginia Battlefield Preservation Fund

\$10,000 - \$24,999

Custis Westham Fund of The Community Foundation Serving Richmond and Central Virginia Richard S. Reynolds Foundation Virginia Environmental Endowment

\$5,000 - \$9,999

Land Trust Alliance Luck Companies Foundation Rivers Bend Redevelopment LLC SunTrust Foundation

\$2,500 - \$4,999

Civil War Trust NewMarket Corporation Resource Environmental Solutions Virginia Land Conservation Foundation

\$1,000 - \$2,499

Commonwealth of Virginia Campgain
The Maggie and Waggie Foundation
Hirschler Fleischer
Popmount Inc.
Timmons Group
The Tomato Fund
Vulcan Materials Company
Yard Works LLC

\$500 - \$999

American Civil War Museum
Association for the Preservation of
Henrico Antiquities
Canal Capital Management LLC
Colonial Farm Credit
Friends of the James River Park
Massie Scott Fund of The Community
Foundation Serving Richmond and
Central Virginia
Troutman Sanders

\$250 - \$499

Brent Family Foundation Carneal Drew Foundation Chipotle Conservation Partners LLC REI

\$100 - \$249

Atoka Conservation Exchange Kroger Mid-Atlantic Land Trails and Parks Consulting LLC L.L. Bean Outdoor Discovery Schools Varina Beautification Committee Westover Plantation

\$1 - \$99

AmazonSmile Foundation LeClairRyan United Way of Greater Richmond & Petersburg

Individuals

\$2,500 +

Anonymous
Frank Batten Jr.
Fred and Muschi Fisher
McGue Millhiser Family Trust
Mark and Karen Perreault
Locke and Rebecca Taylor
Randy and Meade Welch
John and Bucci Zeugner

\$1,000 - \$2,499

Elizabeth Barrett and Kathleen Roemer Preston and Liz Bryant Childs F. Burden Roger K. Clark James W. Klaus Richard and Susan Nunnally Gail and Reed Schweickert Tad and Sue Thompson

\$500 - \$999

Edward and Anne Armstrong
Mary Susan Davies
Gary Fenchuk
Jim and Nancy Gottwald
Leah E. Henschen
Douglas A. Houston
Dan and Linda Jones
Virginia Lipford
Mark Romer
Brooks Smith
Rod Smyth
Robert L. Stone
Barbara B. and James E. Ukrop Fund
Brian and Katherine Watson

\$250 - \$499

Eugenia Anderson-Ellis Ashton Armistead

Donald and Cindie Barnett

Lewis Barnett Jim and Margaret Carreras McGuire and Hylah Boyd Robert Rae Gordon Lawrence and Freddie Grav Connie and Ted Harriss C. T. Hill **Bobby Lamb** Patrick G. Mulvihill William and Arlene Petersen Cotesworth and Helen Pinckney Waite and Malou Rawls Isabelle Richman John Roberts Brian and Ellen Shepard Robert L. Stone

Carol Wampler Irv and Lynn Wilson Lynn and Martha Wingfield

\$100 - \$249

Parker and Katherine Agelasto Nicole Anderson-Ellis Ann and Mike Andrus Bill Barnett

Heather and John Barrar Michael and Melanie Bartolf

Iohn Bell

Charles B. Bliley Ir. James K. Brandau Peter Broadbent Richard G. Chalkley

Sarah E. Chamberlin

Ben Cummings Catherine Dahl **Betty Dobbie** Mark Endries Patrick J. Fanning

Sandy and Rossie Fisher

Hobson Goddin

Bill and Laura Greenleaf

Elliott Harrigan Susan Kuroski Hillier Caroline Hovev

Clark and Betty Jones Mickey Black Kapa Douglas G. Kellner

Tim Liles Suzette Lyon Ioe Maroon David C. May **Jerry McCarthy** Ani McClain

Bradley and Robin Metcalf

Peg Mohar

Gregory and Catharine Moser

John W. Mountcastle Rick and Jane Myers

Doug and Jennifer Palmore

Karen Patterson and Gary MacDonald

Trip and Elizabeth Pollard

Leighton Powell Anne S. Repp Aaron Revere Sarah Richardson Erik and Elise Rupinski

Craig Seaver Wayne Settle Peter Sisti Wendy Sprout Mary-Helen Sullivan Sally Adamson Taylor Glenn H. Telfer

Nan and Stephen Thurston

Carson Tucker

Demetrius and Gerri Venable

Bud Vye

Jennifer Wampler Betty and Hudnall Ware Harry and Sally Warthen

Anne West

Randy and Lorna Wyckoff

\$1 - \$99

Melissa S. Barber Paul and Susan Bedell Pattie Bland Timothy Boomer Meriwether Broaddus Benjamin Broening and Amy Corning Grace Madeline Bule Susan Cable Maureen Carroll Emily R. Cruz

Verner Daniel Justin Doyle Craig DeBussev

Stew and Denise Doetzer

Darvl Downing Peter Edmonds Max Farrell

Wortie and Courtney Ferrell

Emily Gianfortoni Richard G. Gibbons Dorothy A. Gold

Betty Montgomery Handy Raymond and Linda Haithcock

Bob Hammond Fred and Lyn Hodnett

Iohn W. Holt III

Mark and Valerie Hubbard

Ursel Huber Tom and Ann Innes Darlene J. Johnson

Clinton E. Jones Jr. and Sylvia E.

Whalev

Michael Larkum Jeremy Myles Lazarus Pettus and Ellen LeCompte

Lila Legrande Calder Loth Page T. Mizell Richard Morrisev Kenneth P. Newman

Penny Page Nancy Pecsok Andrew Pompei Tara Quinn Helen Scott Reed Philip Reed David Richardson William A. Robertson Joann and Marty Ross

James Shelton Daniel K. Slone Andrea Steegmaver Brandt Stitzer **Bryan Townes** Catharine W. Tucker Sarah Virgin

Kevin and Elva Wilhite

Anne Wright



Pearl Fishers LLC Easement (Henrico County)



Fields Forests + Streams (Goochland County)

Who We Are

BOARD OF DIRECTORS

President - Brian J. Watson, Markel Corporation
Vice President - Philip Reed, McLean-Faulconer, Inc.
Treasurer - Mark Endries, Luck Companies
Secretary - Mary Susan Davies, Attorney
Wortie Ferrell, Davenport & Co.
Leah Henschen, SunTrust Bank
Anj McClain, Higher Achievement
Aaron Revere, Resource Environmental Solutions
Tad Thompson, Tuckahoe Plantation
Carol Wampler, Retired, VA Department of Environmental Quality

EMERITUS BOARD MEMBERS

Bill Greenleaf, Virginia Community Capital Dan Jones, Gallier Meyer Real Estate Bobby Lamb, Attorney Brooks Smith, Troutman Sanders LLP

BOARD OF ADVISORS

Heather Barrar, Chesterfield County
Walter Beck, Vulcan Materials
Verner Daniel
Patrick Fanning, Troutman Sanders LLP
Matt Gottwald, Beechwood Farm
Kerry Hutcherson, Rudy, Coyner & Associates
T.J. Mascia, Resource Environmental Solutions
F. Scott Reed, Prologue Systems
Sarah Richardson, VA Department of Conservation & Recreation

STAFF

Parker C. Agelasto, Executive Director Jane Myers, Land Conservation Manager Laura Greenleaf, Stewardship & Outreach Coordinator

Contact Information

PARKER AGELASTO EXECUTIVE DIRECTOR



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JANE MYERS LAND CONSERVATION MANAGER



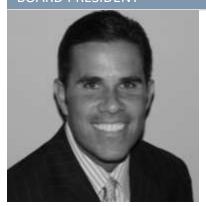
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