



CAPITAL REGION  
LAND CONSERVANCY 

# ANNUAL REPORT

FY 2017

*Protecting the Places & Land You Love*

# CRLC 2017 ANNUAL REPORT

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## Organizational Overview

### OUR MISSION

The Capital Region Land Conservancy's (CRLC) mission is to conserve and protect the natural and historic land and water resources of Virginia's Capital Region for the benefit of current and future generations.

### EXPANDING CONSERVATION IN THE CAPITAL REGION

Richmond is home to many organizations with diverse conservation missions, but CRLC serves as the region's only land trust that exists solely to protect land in the City of Richmond and the seven surrounding counties of Chesterfield, Henrico, Hanover, Goochland, Powhatan, New Kent, and Charles City. CRLC is *the* leading resource for Richmond-region landowners who wish to protect the natural and historic resources of their land and permanently preclude future development of the property.

We provide landowners with thorough, reliable information on land protection tools, connect them with easement holders best suited to their goals, facilitate the often lengthy and complex process of donating conservation easements, co-hold easements with other conservation nonprofits or agencies, and now independently act as sole holder of conservation easements.

CRLC also makes the case for conservation to the broader community through outreach, educational programs, increased public access to natural areas, and opportunities for local residents to become better acquainted with the special places that give our region its unique character.

Since its inception in 2005, the Capital Region Land Conservancy has played a critical role in the permanent protection of more than 7,250 acres including 38 miles of river and stream frontage in the Richmond region. **CRLC now holds four (4) and co-holds twelve (12) conservation easements protecting nearly 2,000 acres.**

Conservation easements are voluntary legal agreements that place permanent limits on future development in order to protect the land's conservation values. Each easement is unique and negotiated between the landowner and the public agency or conservation organization that holds the easement. Except for rights explicitly given up in the easement document, the landowner continues to own, use, and manage the land. The land can be farmed, hunted, sold and passed to heirs.



Rivers Bend (Chesterfield County)

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## A Record Breaking Year

CRLC broke new records in 2017 by recording 5 conservation easements while working to complete its acquisition of the historic 871-acre Malvern Hill Farm. **Our achievements include:**

### CONSERVED PLACES

- Recording as sole-holder two conservation easements. These include the 145.22-acre property in Powhatan County known as “Norwood” that is listed on the National Register of Historic Places and is adjacent to the James River as well as 180.84 acres in Chesterfield County with one mile of frontage on the James River, 80 acres of emergent wetlands, and two miles of public access trails. This property at Rivers Bend is adjacent to wetlands owned by Virginia Commonwealth University’s Rice Rivers Center, across the river from the 810-acre Dutch Gap Conservation Area, and within the viewshed of Henricus Historical Park.
- Recording as co-holder three conservation easements with the Henricopolis Soil and Water Conservation District. These include 6.58 acres in Henrico County adjacent to Joseph Bryan Park in the City of Richmond, 81.73 acres in Henrico County along Four Mile Creek and within the core area of the First and Second Battles of Deep Bottom, and 171 acres in Henrico County along the Chickahominy River.
- Facilitating conservation easements on a 211-acre property in Henrico County held by the Virginia Outdoors Foundation and a 226-acre property in Powhatan County held by the Virginia Department of Forestry
- Continuing due diligence, fundraising, and initiating conservation easements with the Virginia Department of Historic Resources and the Virginia Outdoors Foundation on the 871-acre Malvern Hill Farm in Henrico County

### STEWARDSHIP

- Conducting eleven on-site conservation easement monitoring visits
- Devoting over 106 hours of total time, including administrative, to easement monitoring
- Drafting a Conservation Vision Map for the Capital Region to highlight focus areas for CRLC’s land conservation
- Enrolling in the 2018 Land Trust Accreditation Commission’s program to become nationally accredited

### LANDOWNER CONNECTIONS

- Conducting conservation seminars in two counties, attended by a total of 36 landowners
- Meeting individually with 12 new landowners to explore conservation easement potential and developing several relationships in the initial stage of the easement process



Battle of Malvern Hill Anniversary (Henrico County)



Norwood (Powhatan County)

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## COMMUNITY OUTREACH

- Delivering presentations for civic groups and workshops in six localities
- Hosting two programs entitled “A Sand County Almanac Revisited: Conversations about Land, People, and Community” to screen the documentary “Green Fire: Aldo Leopold and a Land Ethic for Our Time” at REI and Lewis Ginter Botanical Gardens that attracted 58 attendees
- Sponsoring the RVA Environmental Film Festival
- Leading public hikes at the 262-acre Brown and Williamson Conservation Area and the 109-acre Atkins Acres in Chesterfield County for 26 participants
- Sponsoring targeted programming on local public radio
- Participating in two Earth Day festival events

## SPECIAL EVENTS

- Hosting annual Fields, Forests + Streams fundraiser at Tuckahoe Plantation, attended by 120 guests



“A Sands County Almanac Revisited: Conversations about Land, People, and Community” (Henrico County)

## COMMUNICATIONS AND MEDIA

- Delivering two print newsletters to 1,400 recipients and twenty electronic newsletters to over 1,800 subscribers
- Strengthening social media presence with a 70% increase in Facebook and 150% increase in Twitter followers
- Garnering more than 25 press mentions across online, print, radio, and television outlets

## MEMBERSHIP GROWTH

- Attracting over 98 new CRLC members and a renewal rate of 85%





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## 2017 Donor List

### Organizations

#### \$25,000 +

James River Association  
Mary Morton Parsons Foundation  
Virginia Battlefield Preservation Fund

#### \$10,000 - \$24,999

Custis Westham Fund of The  
Community Foundation Serving  
Richmond and Central Virginia  
Richard S. Reynolds Foundation  
Virginia Environmental Endowment

#### \$5,000 - \$9,999

Land Trust Alliance  
Luck Companies Foundation  
Rivers Bend Redevelopment LLC  
SunTrust Foundation

#### \$2,500 - \$4,999

Civil War Trust  
NewMarket Corporation  
Resource Environmental Solutions  
Virginia Land Conservation Foundation

#### \$1,000 - \$2,499

Commonwealth of Virginia Campgain  
The Maggie and Waggie Foundation  
Hirschler Fleischer  
Popmount Inc.  
Timmons Group  
The Tomato Fund  
Vulcan Materials Company  
Yard Works LLC

#### \$500 - \$999

American Civil War Museum  
Association for the Preservation of  
Henrico Antiquities  
Canal Capital Management LLC  
Colonial Farm Credit  
Friends of the James River Park  
Massie Scott Fund of The Community  
Foundation Serving Richmond and  
Central Virginia  
Troutman Sanders

#### \$250 - \$499

Brent Family Foundation  
Carneal Drew Foundation  
Chipotle  
Conservation Partners LLC  
REI

#### \$100 - \$249

Atoka Conservation Exchange  
Kroger Mid-Atlantic  
Land Trails and Parks Consulting LLC  
L.L. Bean Outdoor Discovery Schools  
Varina Beautification Committee  
Westover Plantation

#### \$1 - \$99

AmazonSmile Foundation  
LeClairRyan  
United Way of Greater Richmond &  
Petersburg

### Individuals

#### \$2,500 +

Anonymous  
Frank Batten Jr.  
Fred and Muschi Fisher  
McGue Millhiser Family Trust  
Mark and Karen Perreault  
Locke and Rebecca Taylor  
Randy and Meade Welch  
John and Bucci Zeugner

#### \$1,000 - \$2,499

Elizabeth Barrett and  
Kathleen Roemer  
Preston and Liz Bryant  
Childs F. Burden  
Roger K. Clark  
James W. Klaus  
Richard and Susan Nunnally  
Gail and Reed Schweickert  
Tad and Sue Thompson

#### \$500 - \$999

Edward and Anne Armstrong  
Mary Susan Davies  
Gary Fenchuk  
Jim and Nancy Gottwald  
Leah E. Henschen  
Douglas A. Houston  
Dan and Linda Jones  
Virginia Lipford  
Mark Romer  
Brooks Smith  
Rod Smyth  
Robert L. Stone  
Barbara B. and James E. Ukrop Fund  
Brian and Katherine Watson

#### \$250 - \$499

Eugenia Anderson-Ellis  
Ashton Armistead

Donald and Cindie Barnett

Lewis Barnett  
Jim and Margaret Carreras  
McGuire and Hylah Boyd  
Robert Rae Gordon  
Lawrence and Freddie Gray  
Connie and Ted Harriss  
C. T. Hill  
Bobby Lamb  
Patrick G. Mulvihill  
William and Arlene Petersen  
Cotesworth and Helen Pinckney  
Waite and Malou Rawls  
Isabelle Richman  
John Roberts  
Brian and Ellen Shepard  
Robert L. Stone

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Carol Wampler  
Irv and Lynn Wilson  
Lynn and Martha Wingfield

## **\$100 - \$249**

Parker and Katherine Agelasto  
Nicole Anderson-Ellis  
Ann and Mike Andrus  
Bill Barnett  
Heather and John Barrar  
Michael and Melanie Bartolf  
John Bell  
Charles B. Bliley Jr.  
James K. Brandau  
Peter Broadbent  
Richard G. Chalkley  
Sarah E. Chamberlin  
Ben Cummings  
Catherine Dahl  
Betty Dobbie  
Mark Endries  
Patrick J. Fanning  
Sandy and Rossie Fisher  
Hobson Goddin  
Bill and Laura Greenleaf  
Elliott Harrigan  
Susan Kuroski Hillier  
Caroline Hovey  
Clark and Betty Jones  
Mickey Black Kapa  
Douglas G. Kellner  
Tim Liles  
Suzette Lyon  
Joe Maroon  
David C. May  
Jerry McCarthy  
Anj McClain  
Bradley and Robin Metcalf  
Peg Mohar  
Gregory and Catharine Moser  
John W. Mountcastle  
Rick and Jane Myers  
Doug and Jennifer Palmore  
Karen Patterson and  
Gary MacDonald  
Trip and Elizabeth Pollard

Leighton Powell  
Anne S. Repp  
Aaron Revere  
Sarah Richardson  
Erik and Elise Rupinski  
Craig Seaver  
Wayne Settle  
Peter Sisti  
Wendy Sprout  
Mary-Helen Sullivan  
Sally Adamson Taylor  
Glenn H. Telfer  
Nan and Stephen Thurston  
Carson Tucker  
Demetrius and Gerri Venable  
Bud Vye  
Jennifer Wampler  
Betty and Hudnall Ware  
Harry and Sally Warthen  
Anne West  
Randy and Lorna Wyckoff

## **\$1 - \$99**

Melissa S. Barber  
Paul and Susan Bedell  
Pattie Bland  
Timothy Boomer  
Meriwether Broaddus  
Benjamin Broening and  
Amy Corning  
Grace Madeline Bule  
Susan Cable  
Maureen Carroll  
Emily R. Cruz  
Verner Daniel  
Justin Doyle  
Craig DeBussey  
Stew and Denise Doetzer  
Daryl Downing  
Peter Edmonds  
Max Farrell

Wortie and Courtney Ferrell  
Emily Gianfortoni  
Richard G. Gibbons  
Dorothy A. Gold  
Betty Montgomery Handy  
Raymond and Linda Haithcock  
Bob Hammond  
Fred and Lyn Hodnett  
John W. Holt III  
Mark and Valerie Hubbard  
Ursel Huber  
Tom and Ann Innes  
Darlene J. Johnson  
Clinton E. Jones Jr. and Sylvia E.  
Whaley  
Michael Larkum  
Jeremy Myles Lazarus  
Pettus and Ellen LeCompte  
Lila Legrande  
Calder Loth  
Page T. Mizell  
Richard Morrisey  
Kenneth P. Newman  
Penny Page  
Nancy Pecsok  
Andrew Pompei  
Tara Quinn  
Helen Scott Reed  
Philip Reed  
David Richardson  
William A. Robertson  
Joann and Marty Ross  
James Shelton  
Daniel K. Slone  
Andrea Steegmayer  
Brandt Stitzer  
Bryan Townes  
Catharine W. Tucker  
Sarah Virgin  
Kevin and Elva Wilhite  
Anne Wright



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Pearl Fishers LLC Easement (Henrico County)



Fields Forests + Streams (Goochland County)

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## Who We Are

### BOARD OF DIRECTORS

President - Brian J. Watson, Markel Corporation  
Vice President – Philip Reed, McLean-Faulconer, Inc.  
Treasurer – Mark Endries, Luck Companies  
Secretary - Mary Susan Davies, Attorney  
Wortie Ferrell, Davenport & Co.  
Leah Henschen, SunTrust Bank  
Anj McClain, Higher Achievement  
Aaron Revere, Resource Environmental Solutions  
Tad Thompson, Tuckahoe Plantation  
Carol Wampler, Retired, VA Department of Environmental Quality

### EMERITUS BOARD MEMBERS

Bill Greenleaf, Virginia Community Capital  
Dan Jones, Gallier Meyer Real Estate  
Bobby Lamb, Attorney  
Brooks Smith, Troutman Sanders LLP

### BOARD OF ADVISORS

Heather Barrar, Chesterfield County  
Walter Beck, Vulcan Materials  
Verner Daniel  
Patrick Fanning, Troutman Sanders LLP  
Matt Gottwald, Beechwood Farm  
Kerry Hutcherson, Rudy, Coyner & Associates  
T.J. Mascia, Resource Environmental Solutions  
F. Scott Reed, Prologue Systems  
Sarah Richardson, VA Department of Conservation & Recreation

### STAFF

Parker C. Agelasto, Executive Director  
Jane Myers, Land Conservation Manager  
Laura Greenleaf, Stewardship & Outreach Coordinator

# CRLC 2017 ANNUAL REPORT

## Contact Information

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BOARD PRESIDENT



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