



ANNUAL REPORT

FY 2018

Protecting the Places & Land You Love

CRLC 2018 ANNUAL REPORT

Contents

Organizational Overview	1
\$65K to \$6.6M in under Four Years	2
Financial Summary	4
2018 Donor List	5
Who We Are	8
Contact Information	9

CRLC 2018 ANNUAL REPORT

Organizational Overview

OUR MISSION

The Capital Region Land Conservancy's (CRLC) mission is to conserve and protect the natural and historic land and water resources of Virginia's Capital Region for the benefit of current and future generations.

EXPANDING CONSERVATION IN THE CAPITAL REGION

Richmond is home to many organizations with diverse conservation missions, but CRLC serves as the region's only land trust that exists solely to protect land in the City of Richmond and the seven surrounding counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, and Powhatan. CRLC is *the* leading resource for Richmond-region landowners who wish to protect the natural and historic resources of their land and permanently preclude future development of the property.

We provide landowners with thorough, reliable information on land protection tools, connect them with easement holders best suited to their goals, facilitate the often lengthy and complex process of donating conservation easements, co-hold easements with other conservation nonprofits or agencies, and now independently act as sole holder of conservation easements.

CRLC also makes the case for conservation to the broader community through outreach, educational programs, increased public access to natural areas, and opportunities for local residents to become better acquainted with the special places that give our region its unique character.

Since its inception in 2005, the Capital Region Land Conservancy has played a critical role in the permanent protection of more than 8,800 acres including 39 miles of river and stream frontage in the Richmond region. **CRLC now holds five (5) and co-holds thirteen (13) conservation easements protecting 2,217 acres and owns 388.93 acres of fee-simple land.**

Conservation easements are voluntary legal agreements that place permanent limits on future development in order to protect the land's conservation values. Each easement is unique and negotiated between the landowner and the public agency or conservation organization that holds the easement. Except for rights explicitly given up in the easement document, the landowner continues to own, use, and manage the land. The land can be farmed, hunted, sold and passed to heirs.



Westerham (Hanover County)

CRLC 2018 ANNUAL REPORT

\$65K to \$6.6M in under Four Years

CRLC hit a new milestone in 2018 by completing its first fee simple acquisitions – the purchase of the historic 871-acre Malvern Hill Farm for \$6.6 million along with the donation of an adjacent 15 acres as well as 3 islands in the Appomattox River comprising 9.5 acres. CRLC also recorded two conservation easements totaling 367.50 acres and facilitated one conservation easement on 8.38 acres. **Our achievements include:**

CONSERVED PLACES

- Acquiring 886 acres at Malvern Hill Farm in Henrico County and Charles City County of which 473 acres were placed under two conservation easements held by the Virginia Department of Historic Resources (VDHR) and 24 acres placed under two conservation easements held by the Virginia Outdoors Foundation (VOF). Malvern Hill Farm is listed on the National Register of Historic Places. It contains more than 598 acres of core battlefield and 886 acres of battlefield study area as determined by the Civil War Sites Advisory Commission. It also comprises 183 acres of prime farmland soils, 10,419 feet of frontage on Turkey Island Creek and Crewe Channel, and approximately 2 miles of road frontage along scenic Route 5. CRLC transferred 426.546 acres protected by VDHR easement as well as 11.9 acres protected by VOF easement to Henrico County. CRLC also transferred 12.2 acres protected by VOF easement to the James River Association.
- Acquiring 3 islands totaling 9.5 forested acres in Chesterfield County in the scenic Appomattox River that are visible from nearby parks in Dinwiddie County and are also integral to the Appomattox River Trail Master Plan.



Turkey Island Creek (Henrico County)



Deep Bottom II (Henrico County)

- Recording as sole-holder one conservation easement on 96 acres in Hanover County known as “Westerham” that is eligible for listing on the National Register of Historic Places. This property has 42 acres of prime farmland.
- Recording as co-holder one conservation easement with the Henricopolis Soil and Water Conservation District. This easement encompasses 271 acres adjacent to Deep Bottom Park and to an existing CRLC co-held easement on 81 acres in Henrico County. It protects 400 feet of frontage on the James River and approximately 7,340 feet of frontage on Four Mile Creek and Roundabout Creek as well as 200 acres of working forestland. The property is also within the core battlefield area of the First and Second Battles of Deep Bottom and provides a limited public access trail to identified Civil War earthworks.
- Facilitating a conservation easement on an 8.38-acre property in the City of Richmond held by the Virginia Outdoors Foundation adjacent to the James River Park Pony Pasture Rapids with new public access.

CRLC 2018 ANNUAL REPORT

STEWARDSHIP

- Conducting sixteen on-site conservation easement monitoring visits
- Devoting over 67 hours of total time, including administrative, to easement monitoring
- Finalizing the Current Condition Report for the James River Park conservation easement recorded in 2009
- Reviewing all CRLC easement documentation as well as standards and practices in submitting a complete application to the Land Trust Accreditation Commission for consideration

LANDOWNER CONNECTIONS

- Meeting individually with 10 new landowners to explore conservation easement potential and developing several relationships in the initial stage of the easement process

COMMUNICATIONS AND MEDIA

- Delivering two print newsletters to 1,600 recipients and twenty electronic newsletters to over 2,000 subscribers
- Growing audiences to 52,795 unique visitors on CRLC's website for the year and attaining social media growth to 755 Facebook "likes" and 130 Twitter followers as of December 31, 2018
- Garnering more than 25 press mentions across online, print, radio, and television outlets

COMMUNITY OUTREACH AND EDUCATION

- Speaking to numerous civic groups in multiple localities including Powhatan Ruritan Club, Real Local RVA, Richmond Kiwanis Club, Rivers Bend Home Owners Association, and RVA H2O
- Delivering two presentations at the 2018 Virginia Land Conservation & Greenways Conference in Roanoke VA
- Sponsoring the RVA Environmental Film Festival
- Leading public hikes at the 262-acre Brown and Williamson Conservation Area and the 109-acre Atkins Acres in Chesterfield County for 26 participants
- Sponsoring targeted programming on local public radio
- Participating in two Earth Day festival events

SPECIAL EVENTS

- Hosting annual Fields, Forests + Streams event at Tuckahoe Plantation, attended by approximately 250 guests

MEMBERSHIP GROWTH

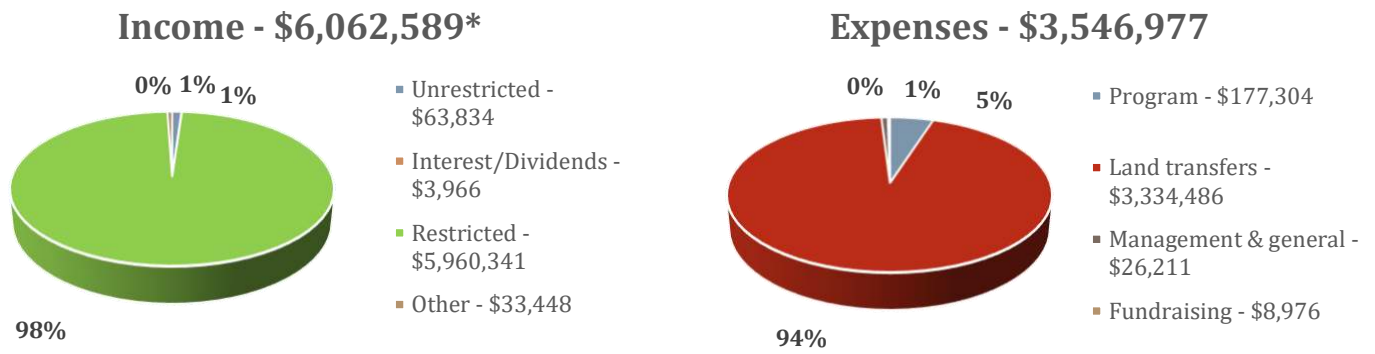
- Attracting over 99 new CRLC members and a membership renewal rate of 73%



Three Islands in the Appomattox River gifted to CRLC from Joan Cowan (Chesterfield County)

CRLC 2018 ANNUAL REPORT

Financial Summary



** beginning net assets were \$454,060 at 01/01/2018 and year-end net assets on 12/31/2018 were \$2,958,605.*



Malvern Hill Farm (Henrico County)

CRLC 2018 ANNUAL REPORT

2018 Donor List

Organizations

\$25,000 +

American Battlefield Trust
Cabell Foundation
Henrico County
Mary Morton Parsons Foundation
National Park Service
Virginia Land Conservation Foundation
Virginia Outdoors Foundation

\$10,000 - \$24,999

Richard S. Reynolds Foundation
Universal Leaf Foundation
Virginia Environmental Endowment

\$5,000 - \$9,999

Bank of America
Luck Companies Foundation
Rivers Bend Redevelopment LLC

\$2,500 - \$4,999

Ellwood Thompson's
NewMarket Corporation

Resource Environmental Solutions
United Way of Greater Richmond & Petersburg
Virginia Land Conservation Foundation

\$1,000 - \$2,499

Colonial Farm Credit
Don Creech, Northwestern Mutual
East West Foundation
Myers and Woods Appraisal Group
Nathalie L. Klaus Charitable Lead Trust
Sierra Club Falls of the James Group
Timmons Group
The Tomato Fund
Vulcan Materials Company

\$500 - \$999

Canal Capital Management LLC
Conservation Partners LLC
Friends of the James River Park
Hirschler Fleischer

Maggie and Waggie Foundation
Massie Scott Fund of The Community Foundation Serving Richmond and Central Virginia
SKTWorks LLC
Troutman Sanders

\$250 - \$499

Brent Family Foundation
Hardywood Craft Brewing Co.
Orvis
Piedmont Environmental Council
Stone Brewing Co.

\$1 - \$249

AmazonSmile Foundation
Commonwealth of Virginia Campaign
Janney Montgomery Scott LLC
Kroger Mid-Atlantic
Paypal Giving Fund
Varina & Seelmann Realty

Individuals

\$2,500 +

Anonymous
John and Pat Daniel
Connie and Ted Harris
Mark and Karen Perreault
Debra G. Speyer
Randy and Meade Welch
John and Bucci Zeugner

\$1,000 - \$2,499

Margaret P. Bemiss
Preston and Liz Bryant
Gail and Reed Schweickert
Brooks Smith
Locke and Rebecca Taylor
Sally Adamson Taylor
Tad and Sue Thompson
Barbara B. and James E. Ukrop Fund of the Community Foundation for a greater Richmond
Carol Wampler

\$500 - \$999

Edward and Anne Armstrong
Mark Endries
Leah E. Henschen
Dan and Linda Dalch Jones
Virginia Lipford
Susan Miller and Ken Kendler
Tommy and Teri Pruitt
Mary T. Wickham

\$250 - \$499

Howard and Eugenia Anderson-Ellis
Lewis Barnett
Michael and Melanie Bartolf
McGuire and Hylah Boyd
Jim and Margaret Carreras
Roger K. Clark
Emily Gianfortoni
Matthew and Kirsti Goodwin
John Delawarr Hutchinson, V
Mark and Laura Merhige

Cotesworth and Helen Pinckney
Andrew Pompei
David Richardson
Brian and Ellen Shepard
Wenda Singer
Brandt H. Stitzer
Robert L. Stone

\$100 - \$249

Parker and Katherine Agelasto
Peter and Betsy Agelasto
Heather and John Barrar
Kristen Saacke Blunk
Peter Broadbent
Sarah E. Chamberlin
Mary Susan Davies
Betty Dobbie
Stephen Fox
Bill and Laura Greenleaf
Elliott Harrigan

CRLC 2018 ANNUAL REPORT

Stuart Holtzman
Caroline Hovey
Kerry B. Hutcherson
Hunter and Sheryl Jenkins
Mickey Black Kapa
David P. King
Scott Layman
David S. Lionberger
Paul Van Louie
Charles and Sheila Macfarlane
David C. May
Anj McClain and Stephen Smith
John McEwen and Delores Lee
Andrew R. McRoberts
Bradley and Robin Metcalf
Richard and Susan Nunnally
Jack and Tricia Pearsall
Trip and Elizabeth Pollard
Ellen Pons
Philip and Sarah Reed
Sarah Richardson
Bruce & Jerry-Grace Sadler
Peter Sisti
Tom and Joyce Smith
Mary-Helen Sullivan
Glenn H. Telfer
Nan and Stephen Thurston
Sarah Virgin
Bud Vye
Betty and Hudnall Ware
John and Cabell West

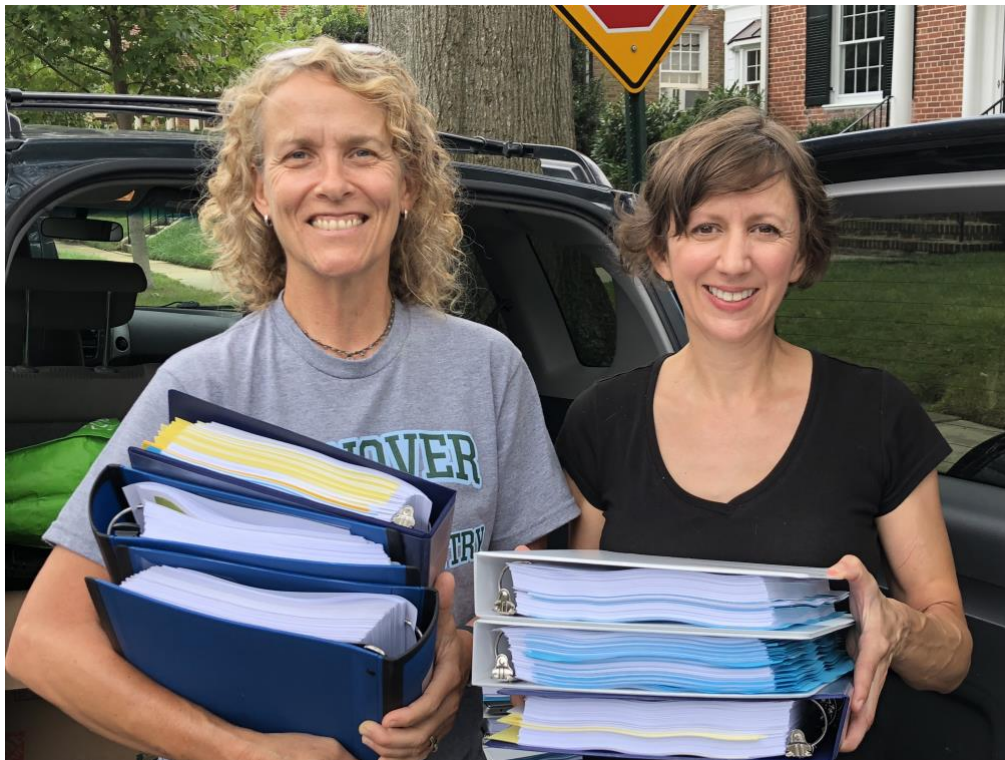
\$1 - \$99

Alli Alligood and Stewart Schwartx
Valerie Anderson
Ann Bayliss
Paul and Susan Bedell
Charles B. Bliley Jr.
Cathy and Joey Boehling
Karl and Jane Bren
Henry Ruffin Broaddus
Aaron Bumgarner
Anthony Cario

Steven Chafin
Tracey Cohen
Caroline Cox and John Richmond
Catherine Dahl
Verner Daniel
Stew and Denise Doetzer
Daryl Downing
Robert L. Dunn
Peter Edmonds
Kevin Engel
Ben Eubanks
Patrick J. Fanning
Patrick Farley
Max Farrell
Leslie Fellows
Wortie and Courtney Ferrell
Alexander Fisher
William Franklin
Anne Hobson Freeman
Richard G. Gibbons
Peter Glubiak
Dorothy A. Gold
Mike Golden
Betty Montgomery Handy
Margo and Thomas Hardy
Sandra Harty
Bill and Susan Hastings
Ken Hatcher
Elena Henderson
Duncan Heyward
Hunter Hopcroft
Mark and Valerie Hubbard
Jon Jewett
Marion Ruffin Jones
Victoria Kennedy
Melissa Kernstine
Patty Kruszewski
Bobby Lamb
Michael Larkum
Jeremy Lazarus
Janine Lester
Jerry McCarthy
Jack A. McHale

Jamie Midyette
Rick and Jane Myers
Conor O'Donnell
Tara Quinn
Karen Patterson and
Gary MacDonald
Donald and Peg Mohar
Richard Morrissey
Mark Nay
Ann and Rosie Page
Chris and Mary Beth Piacentini
Nancy Pecsok
William and Arlene Petersen
Leighton Powell
Helen Scott Reed
Anne S. Repp
Joann and Marty Ross
Stephanie Rowan
Elyse Schoenig and John Solomon
Louise Seals
Wayne Settle
James Shelton
Brian Siff
Deborah Smith
Tamara Smith
Vicky Steinruck
Valerie Stolcis
Carson Tucker
Catharine W. Tucker
Demetrius and Gerri Venable
Reuben and Alice Waller
B. Randolph Wellford
Ten Eyck Thompson Wellford
Susan Michelle Wilcox
Kevin and Elva Wilhite
Terre Williams
Irv and Lynn Wilson
Anne B. Wright
Barbara A. Zlony

CRLC 2018 ANNUAL REPORT



Jane Myers and Laura Greenleaf with final Land Trust Accreditation Commission application



Fields Forests + Streams (Goochland County)

CRLC 2018 ANNUAL REPORT

Who We Are

BOARD OF DIRECTORS

President - Brian J. Watson, Markel Corporation
Vice President – Philip Reed, McLean-Faulconer, Inc.
Treasurer – Mark Endries, Luck Companies
Secretary - Mary Susan Davies, Attorney
Heather Barrar, Friends of the Lower Appomattox River
Wortie Ferrell, Davenport & Co.
Leah Henschen, SunTrust Bank
Anj McClain, Higher Achievement
Aaron Revere, Resource Environmental Solutions
Brandt Stitzer, Hirschler Fleischer
Tad Thompson, Tuckahoe Plantation
Carol Wampler, Retired, VA Department of Environmental Quality

EMERITUS BOARD MEMBERS

Bill Greenleaf, Virginia Community Capital
Dan Jones, Gallier Meyer Real Estate
Bobby Lamb, Attorney
Brooks Smith, Troutman Sanders LLP

BOARD OF ADVISORS

Walter Beck, Vulcan Materials
Patrick Fanning, Troutman Sanders LLP
Matt Gottwald, Beechwood Farm
Nick Grainger, Troutman Sanders LLP
Kerry Hutcherson, Rudy, Coyner & Associates
T.J. Mascia, Resource Environmental Solutions
F. Scott Reed, Prologue Systems
Sarah Richardson, VA Department of Conservation & Recreation

STAFF

Parker C. Agelasto, Executive Director
Jane Myers, Land Conservation Manager
Laura Greenleaf, Stewardship & Outreach Coordinator

CRLC 2018 ANNUAL REPORT

Contact Information

PARKER AGELASTO
EXECUTIVE DIRECTOR



Tel 202.302.0153
parker@capitalregionland.org

JANE MYERS
LAND CONSERVATION MANAGER



Tel 804.745.3110
jane@capitalregionland.org

LAURA GREENLEAF
OUTREACH COORDINATOR



Tel 804.629.1229
laura@capitalregionland.org

BRIAN WATSON
BOARD PRESIDENT



Tel 804.661.3910
brian@capitalregionland.org



P.O. Box 17306; Richmond, VA 23226

Tel 804.745.3110

www.capitalregionland.org

www.facebook.com/CapitalRegionLandConservancy

www.twitter.com/CapRegionLand