ANNUAL REPORT



protecting the land and places you love



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organizational overview

The mission of the Capital Region Land Conservancy (CRLC) is to conserve and protect the natural and historic land and water resources of Virginia's Capital Region for the benefit of current and future generations.

CRLC is the only land trust devoted specifically to conservation within the Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, and Powhatan as well as the Town of Ashland and City of Richmond. We are proud to have conserved more than 13,000 acres of land in this special region.



In 2021, CRLC established a new Land Stewardship Manager position to monitor conservation easements

Our vision for the future of Virginia's Capital Region includes:

Protecting significant areas of land that preserve our healthy watersheds, historic landscapes, forests, and farms.

Promoting a healthy community that enjoys connected natural areas, a regional trail network, a vibrant economy, and a better quality of life.

Educating our community and nurturing a welldeveloped land conservation ethic.

Earning recognition as a preeminent and respected authority in land conservation.

CRLC is run by 2 full time employees, 2 part time employees, and managed by a 15 member Board of Directors.



Easements

In 2021, Capital Region Land Conservancy (CRLC), recorded one new conservation easement solely held by the conservancy and facilitated an additional conservation easement.

1) A 1.33-acre easement in the City of Richmond with a portion of the property being designated as a highest priority land in the floodplains and flooding resilience category of ConserveVirginia 3.0; approximately 744 feet of forest/vegetated riparian buffers along wetlands and Rattlesnake Creek.

2) CRLC facilitated on additional easement held by the Virginia Outdoors Foundation – the 315.3-acre property in Goochland County dominated by prime agricultural soils and extensive frontage on Tuckahoe Creek and the James River, with water quality protections on both the creek and river. (Over half of which is important for floodplain and flooding resilience and for the scenic preservation it affords on the James River, a state scenic river in Henrico.)

CRLC held nine conservation easements and co-held 15 conservation easements as of 12/31/2021. The easements held by CRLC at the end of 2021 protect an additional 474 acres. CRLC co-held easements protect 2,097 acres. Altogether, CRLC is responsible for stewarding 24 conservation easements protecting 2,571 acres. Furthermore, CRLC has facilitated easements on another 9,830 acres.



Owned Properties

In 2021, CRLC was gifted 353.27 acres in Henrico County previously protected with conservation easements held by the conservancy and the Henricropolis Soil and Water Conservation District. It was acquired by the conservancy's disregard entity CRLC Land Holdings LLC to allow for future public access, ecological restoration, and research opportunities.

CRLC transferred 379.4-acres at Malvern Hill Farm in Henrico County to the National Park Service for inclusion in the Richmond National Battlefield Park. CRLC also sold its remaining interest at Malvern Hill Farm, comprising of 64.2-acres in Charles City County protected by a conservation easement held by the Virginia Department of Conservation and Recreation.

CLRC negotiated and facilitated a purchase agreement for 5.1-acres at Dock Street in the City of Richmond for \$5.1 million. The conservancy was awarded but has not yet fulfilled obligations for grant funding in the amount of \$2.1 million from the Land and Water Conservation Fund and \$500,000 from the Virginia Land Conservation Foundation towards the acquisition and protection of this property as a future public park. The Conservation Fund closed on the acquisition of the Dock Street property in August 2021. As part of the overall Dock Street project, CRLC also negotiated a sale of 0.85-acres to the James River Association for a future environmental education center. CRLC is helping to raise the remaining \$1.5 million before recording a conservation easement on the Dock Street property and transferring it to the City of Richmond.

CRLC was awarded a \$2 million Regional Conservation Partnership Program (RCPP) grant from the USDA's Natural Resource Conservation Services. Subsequent to a signed programmatic partner agreement, CRLC will draw down funding from this grant through 2026 as it supports the preservation of farmland and supports urban agriculture.

CRLC owned four fee simple properties containing 413 acres as of 12/31/2021.

CRLC's efforts since 2005 have belped conserve 12,814 total acres.

Education & Outreach

CRLC sponsored the RVA Environmental Film Festival and Real Local RVA Farm Tour. CRLC also coordinated nature hikes with a total of 65 attendees. We coordinated a volunteer clean-up at one property for a future public park. Staff participated in numerous meetings of the Virginia Conservation Network. Staff attended the Virginia's United Land Trusts' conference held in April and the Land Trust Alliance National Conference virtually in October.

CRLC advocated for all Virginians to have equitable access to the outdoors. This included participation in the RVAGreen 2050 Environmental Workgroup and helping the City of Richmond develop a 10-minute Walk Model, while simultaneously securing land for public access in Richmond City, Chesterfield County, and Henrico County. This advocacy included co-authoring with three other nonprofit organizations a white-paper published in the Virginia Conservation Network's "Our Common Agenda".



CRLC maintained full accreditation by the Land Trust Accreditation Commission, an independent program of the Land Trust Alliance. We also maintained accreditation by the Better Business Bureau and earned the Guidestar Platinum Seal of Transparency for 2021.

CRLC continued assisting in heirs property issues by educating landowners and working as part of the Black Family Land Trust's legal services advisory committee. The conservancy's Executive Director served on panel discussions regarding heirs property, was interviewed by the Federal Reserve Bank of Richmond on the importance of this issue, and consulted a coalition in Maryland on successful adoption of the Uniform Partition of Heirs Property Act.

CRLC increased to 1,445 followers on Facebook, 423 followers on Instagram, and 225 followers on Twitter. CRLC shared organizational news with 2,308 email newsletter subscribers and launched a modern, user-friendly CRLC website. CRLC staff hosted landowner workshops and spoke at community events about the importance and tools to conserve land.



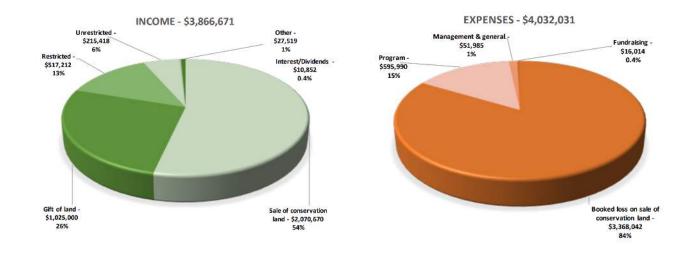
Financials and Fundraising

CRLC hosted the 2021 Conservation Games as a multi-week celebration of conservation consisting of eight virtual and in-person events. Throughout the Games, 259 participants across Team Fields, Team Forests, and Team Streams competed to earn points by participating in volunteer activities with partner organizations including Richmond Toolbank, Friends of Bryant Park, Enrichmond Treelab, and Science Museum of Virginia. Participants learned for a combined 128 hours and served a combined 366 volunteer hours across CRLC events and community events. The Games also raised approximately \$20,000 to support the Conservancy's operations.

CRLC received contributions from 454 donors including 237 new donors, with a renewal rate from the previous year in excess of 77%. CRLC experienced a 64% growth in total number of donors since 2020.

Total revenue for 2021 was \$3,866,671. Total expenses for 2021 were \$4,032,031 for a net loss of \$165,365, which was a result of taking an expense for the book value of Malvern Hill Farm land transferred to the National Park Service.

As of 12/31/2021, total assets were \$3,496,641 with total liabilities of \$69,059. Net assets, or fund balance, were \$3,427,582. A copy of the Consolidated Financial Statements is available on our website.



Donor List

\$25,000+

Chesapeake Bay Trust Friends of the James River Park* The Good Shepherd Fund^ Herndon Foundation James River Association National Park Service#^ Virginia Environmental Endowment

Mark and Karen Perreault

\$10,000-\$24,999

Chesapeake Bay Restoration Fund Advisory Committee Virginia Land Conservation Foundation Universal Leaf Foundation*

Chris and Jody Liesfield Richard Souter* Jim and Barbara Ukrop*

\$5,000-\$9,999

Engel Family Farms Godsey Properties, Inc. NewMarket Corporation

Jen and Brian Strife Tad and Sue Thompson

\$2,500-\$4,999

Chickahominy Crossing, LLC Davey Mitigation Henricopolis Soil and Water Conservation District New Trinity Charitable Fund United Way of Greater Richmond & Petersburg William J. Dinkin* H. Pettus Lecompte Walter and Susan Robertson* Timothy Watson Randy and Meade Welch*

\$1,000-\$2,499

Camp Holly Springs Canal Capital Management, LLC Church Hill Association of RVA, Inc.* CLS Lawn Care & Landscaping Cultural Heritage Partners Dowd Foundation, Inc. Ellwood Thompson's **First Bank and Trust** The GoodCoin Foundation Hoober, Inc. James River Equipment John and Mary Camp Foundation Nathalie L. Klaus Charitable Lead Unitrust **Resource Environmental Solutions** Southern States Cooperative, Inc. Sierra Club Falls of the James Group **Tesco Foundation** The Tomato Fund Virginia Outdoors Foundation Vulcan Materials Company Wetland Studies and Solutions, Inc. Williamsburg Office, LLC

Catherine P. Hayden* David O. Holman* Sarah Spencee Hurst T. Gaylon Layfield, III Thomas Layman* Marion Macdonald* Bill Miller* Jeff Oakley

Donor List

Jay Paul Mary Bryan Perkins Thomas and Eileen Sanders* Gail and Reed Schweickert* Henry Shield Brooks Smith Richard G. Tilghman Carol Wampler John and Cabell West* Wilson and Elizabeth Whitehurt* John and Bucci Zeugner

\$500-\$999

7West Townhome Association, Inc. Atoka Conservation Exchange Hardywood Hartz Conservation Services Bobby and Mabs Lamb McLean Faulconer Northland Forest Products The Partnership Project Troutman Pepper True Timber

Parker C. Agelasto* Edward and Anne Armstrong, Jr. Chris Benonis Trish Bernal* Jody and Read Branch* Jamie Christensen Randy Cosby John and Pat Daniel Bruce C. Gottwald, Sr. Darl and Dianne Jewell Kathleen Spencer Kilpatrick* Lory Markham* Jerry McCarthy* Jack and Tricia Pearsall* Sarah Richardson*

Joanne Savage* Stewart Schwartz and Alli Alligood* Tamara Smith Glenn H. Telfer Georgia Yakami Terwilliger* John and Benedicte Whitworth* George and Mary Wickham Irv and Lynn Wilson Lynn and Martha Wingfield

\$250-\$499

Bonfire Funds Massie Scott Fund of the Community Foundation

Eugenia Anderson-Ellis Brad and Frazier Armstrong* Heather and John Barrar Madge Bemiss McGuire and Hylah Boyd Mark Brandon* **Eric Bronson** Art and Valerie Burton Joel Cabot and Margaret Denton* Ginny Campbell Breck and Robin Daughtrey Wortie and Courtney Ferrell Jane Thornton Fisher Tom and Helen Foster **Emily Gianfortoni** Leah Henschen **Dan Jones** Karen Jones* Linda Dalch Jones **Robley and Jacqui Jones** Roger H. W. Kirby Katherine C. Lowden **Stacy Luks** David and Julie May

Donor List

Andrew R. McRoberts Susan Miller and Ken Kendler* Donald and Peg Mohar Doug and Jennifer Palmore **Cotesworth and Helen Pinckney** Carol Owen **Philip Reed** Erik Rupkinski Genni Sasnett* Louise Seals Brian and Ellen Shepard Mary-Helen Sullivan* Locke and Rebecca Taylor Harriet S. Thomas* Glenn and Alyse Thompson* E. Massie Valentine, Jr. Demetrius and Geri Venable D. Cabell Vest

In-Kind Donations of Land Randall and Meade Welch

> #Malvern Hill donor ^Long Bridge Road donor *Dock Street donor

who we are

organizational leadership

Board of Directors

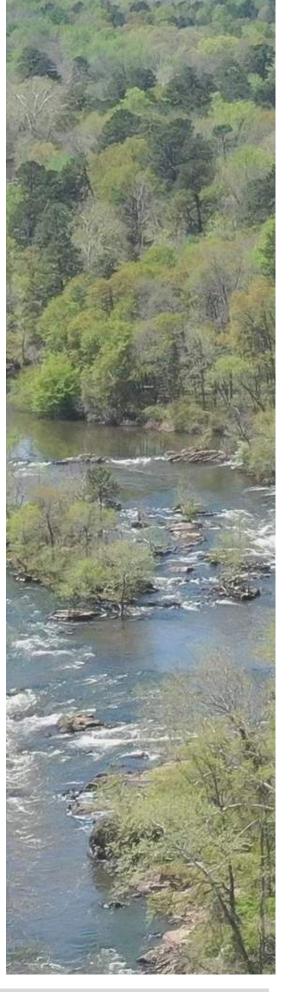
Bill Greenleaf, President Wortie Ferrell, Vice President Brandt Stitzer, Secretary Mark Endries, Treasurer Heather Barrar, Director L. Preston Bryant, Director Valerie Burton, Director Phil Dawson, Director Dan Jones, Director Mark Merhige, Director Philip Reed, Director Sarah Richardson, Director Addison Thompson, Director

Emeritus Board Members

Bobby Lamb Brooks Smith

Advisory Board

Glenn Cobb Patrick Fanning Matt Gottwald Nick Grainger Kerry B. Hutcherson TJ Mascia Andrew Pike F. Scott Reed



who we are *staff*



Parker C. Agelasto Executive Director



Jane Myers Land Conservation Manager



Peter Braun Community Engagement Manager



Ashley Moulton Land Stewardship Manager

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